



## **FOR IMMEDIATE RELEASE**

### **TOMB OF THE PHARAOHS SET TO WOW AUSTRALIAN HOLIDAY MAKERS TO TROPICAL NORTH QUEENSLAND**

#### **ALERT: MEDIA ARE INVITED TO AN EXCLUSIVE PRE-OPENING VIEWING OF THE NEW TOMB OF THE PHARAOHS EXHIBITION.**

<b>WHEN</b>	<b>10:00am Friday 27<sup>th</sup> June 2025</b>
<b>WHERE</b>	<b>122B Lake Street, Cairns (Cnr Lake &amp; Florence St)</b>
<b>WHAT</b>	<b>Walk through and reveal of the Tomb of the Pharaohs ancient Egyptian discovery experience</b>
<b>WHO</b>	<b>Daniel Leipnik, CEO &amp; Founder Andrew Preston, Director Kellie Knight, Marketing Manager</b>

**CAIRNS, AUSTRALIA** — **6<sup>th</sup> June 2025** – The Tomb of the Pharaohs, a brand new, immersive experience is set to open in Cairns, Queensland, this Saturday 28<sup>th</sup> June.

Tomb of the Pharaohs features over 450 hand-made display items produced in Egypt by local artisans, under the supervision of Egyptologists from Egypt's Ministry of Antiquities and Tourism (MOTA).

With Cairns as the exhibitions' first stop in a worldwide tour, visitors will delight in seeing illustrative examples of some of the most incredible ancient Egyptian artefacts ever to have been found – pink granite sarcophagi, spectacular gold death masks, gold and semi-precious stone burial jewellery, gilded coffins, mummified human and animal specimens, hand painted ceramics, ceremonial and ritual vessels, good luck amulets, temple stele, and tomb wall fragments.

The collection is a world first representation of some of the finest pharaonic daily use items and burial treasures from the Valley of the Kings, Valley of the Queens, the Saqqara necropolis and the temple burial grounds at Tanis.

CEO & Founder, Daniel Leipnik said that the whole team is thrilled to open the experience to the public.

“After two years of research, planning, design & development, construction and finishing, it's such an amazing feeling to open the exhibition for people to enjoy.”

“Ancient Egypt ignites the imagination. Its 3000 years history of art, culture and burial practices - all focussed on achieving an afterlife - has provided treasures with which to marvel at.”

“We are ecstatic to showcase this multi-sensory experience that lets people journey back thousands of years into one of civilisations most extraordinary periods, brought to life through the Tomb of the Pharaohs exhibition.”

However, unlike museums that display artefacts behind protective glass cases, the Tomb of the Pharaohs reveals an interactive and immersive journey of discovery where visitors can roam freely through recreated ancient chambers with display items all around them, just like an Indiana Jones or The Mummy, Hollywood movie set.

“If you visit Egypt to see the tombs, you'll marvel at the colourful hieroglyphic inscription covered walls and ceilings but the tombs themselves are empty. You then have to visit museums to see the burial goods that once filled these tombs. The Tomb of the Pharaohs recreates the tombs in scale and form and reveals the burial items

carefully placed there thousands of years ago, when the Priests lowered the Pharaohs into lavish coffins and sarcophagi and sealed up the burial chambers for an eternity. People will now get to see how these ancient Egyptian tombs once looked, brimming with treasures, ready for a Pharaohs' journey to the afterlife."

"Many of the most renowned archaeologists such as Howard Carter, Giovanni Battista Belzoni and James E Quibell had hand sketched or photographed the tombs as they discovered them in the 19<sup>th</sup> or 20<sup>th</sup> centuries, giving us a reference to recreate each tomb as they were discovered, before the burial treasures were removed."

"For the first time anywhere in the world, in a single location, visitors can now walk through the treasure filled, recreated burial chambers of King Tutankhamun, Ramses I, Ramses III, Ramses IV, Ramses V & Ramses VI, Seti I, The Silver Pharaohs – King Psusennes I & King Shoshenq II, Ramses V & VI, Queen Nefertari, The Nobles - Yuya and Thuya and High Priest Wahtye."

The Tomb of the Pharaohs attraction opens to the public on Saturday, June 28<sup>th</sup> 2025

Visitors will be able to purchase tickets online from Monday 23<sup>rd</sup> June 2025.

Tickets: Adult \$48, child \$29

For more information and to book tickets, visit: [tombofthepharaohs.com.au](http://tombofthepharaohs.com.au)

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### **ABOUT THE TOMB OF THE PHAROHS EXPERIENCE**

The "Tomb of the Pharaohs" is a 3D, immersive and interactive experience of ancient Egypt. It is the brain child of Cairns Aquarium's owners and operators Daniel Leipnik & Andrew Preston. The new attraction has been designed to enable visitors to explore the recreated tombs of ancient Egypt's most famous Pharaohs such as King Tutankhamun, Ramses I, Ramses III, Ramses IV, Ramses V & VI, Seti I, Psusennes I, Shoshenq II and Queen Nefertari. Each of eleven tomb rooms are filled with museum grade display items that provide illustrative examples of some of the most incredible burial treasures to have ever been found.

Tomb of the Pharaohs provides visitors to Tropical North Queensland with a new indoors experience right in the heart of Cairns, adjacent to the city' number one attraction, the Cairns Aquarium.

Tomb of the Pharaohs showcases world first display collections such as the Tanis treasures and the never-before-seen riches of Queen Nefertari, the illustrious wife of Ramses II. Visitors will also be able to explore the three key chambers within the King Tut tomb; the burial chamber, the Antechamber, and Treasury, just as British Archaeologist Howard Carter found them in 1922. Non-royal tombs of the Nobles: Yuya and Thuya and High Priest Wahtye's Tomb of Saqqara are also being brought to life. In total, over 450 stunning display items will be showcased throughout eleven galleries full of pharaonic treasures. A retail store with Egyptian made souvenir items will also be available to Tomb of the Pharaoh visitors. The new attraction is part of the Company's vision to provide visitors to Cairns with new, exciting and world class experiences.

The "Tomb of the Pharaohs" experience opens in Cairns on June 28<sup>th</sup> 2025. More information can be found on the Company's website: [www.tombofthepharaohs.com.au](http://www.tombofthepharaohs.com.au)

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